

Zerbinati warms up for Cibus Connect

Adriano Palazzolo · 11 April 2017



Everything is ready for Zerbinati for the next Cibus Connect, the trade fair scheduled in Parma on the 12th and 13th of April.

Thanks to the fair, companies and buyers from different geographical areas will have the opportunity to meet and Zerbinati decided to bring closer to its traditions operators from around the world. Zerbinati will show to the international public fresh ready-made soups and the Burger'Z, the no soy and gluten free 100% vegetable burger line launched in 2016.

The company will be at stand (G050) - Hall 5, where you will find a customized workstation for show cookings held by the restaurant "La Gallina" team of Villa Sparina.

Zerbinati was also present in Berlin at Fruit Logistica 2017, the international trade fair dedicated to the world of production and distribution companies of the fruit and vegetable market. The Italian company flew to Berlin to show its latest innovations, starting with three new references of the Burger'Z range: Burger'Z with quinoa, radicchio and crunchy walnuts, Burger'Z with quinoa, eggplant and Mediterranean tomato flavor and Burger'Z with quinoa and Basil Pesto.

The company presented other exciting innovations that include both the development of a new 100% vegetable segment both an expansion of the Organic range.